

Emerald Coast Alliance for Breastfeeding Support
Board Meeting Minutes

February 10, 2011, Pensacola Pediatrics

Present: Ronda Yoder, President
Jen Ward, Treasurer

Lynette Ruckman, SHH, RN

Absent: Patricia Posey-Goodwin, V. President
Donna Maxwell, Secretary
Pam Klein, M-a-L, Medical Director

Elizabeth Willis, JDCC, SN Liason
Karen Shelton, Chairperson, HCP

1. Spring community outreach: defer selection of venue till we have another meeting w/better attendance, discussed some possibilities: one day vs. several day events, would like to do the Healthy Start Baby Showers if possible.
2. 501(c)3 status: Discussed pros and cons of proceeding now: cost will be less w/online registration, but the IRS site is now indicating the wait may be till 2012; cost in donations of waiting is greater than that of proceeding at this point. Need to work through the application and see what information we still need. Jen will take a copy tonight to work on and we will get together again to discuss this.
3. February General Meeting, Feb 24: Will not have a CE offering, basic intro of officers, planning session, brainstorming what we will accomplish this year, espec. since low attendance at last few board meetings. Held at SHH, flyers to be emailed out for posting.
4. May Meeting planning, May 19 or 26: Site at Tryon Library if available, held during the day to get attendance from moms, others who can't come in the evening. Introduction of ECABS and officers, slide show of what we've accomplished, what we would like to accomplish in coming year. Flyer ready to publish and distribute, Ronda will prepare right away and post on Facebook.
5. Board of Directors: two pillars still need chairpersons, still need one Member at Large. Lynette willing to take a member at large position.
6. Budget discussion: Defer budget discussion till next meeting.

Adjourned: 7:10pm