

Emerald Coast Alliance for Breastfeeding Support
Board Meeting Minutes
September 8, 2011, O'Charleys

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| Present: Ronda Yoder, President | Lynette Ruckman, M-a-L, Chair, Community |
| Patricia Posey-Goodwin, V. President | Elizabeth Willis, JDCC, SN Liaison |
| Jen Ward, Treasurer | Ann Brooker, MCN Instructor, WGU |
| Joe Peterson, M-a-L | Joy Weirick, SHH, RN and Doula |

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| Absent: Donna Maxwell, Secretary | Candy McIver, Chairperson, Advocacy |
| Pam Klein, M-a-L, Medical Director | Karen Shelton, Chair, HCP |

1. Current balance in Treasury \$1001.99, some outstanding costs for August meeting and advertising magnets.
2. Seafood Festival: 9/23-25. Ronda will contact organizers again to see if we can plan to do this.
 - a) Joy & Ann will meet this Tues. afternoon to walk through Seville area to look for a business that will sponsor us in their building.
 - b) We will get out a list to sign up for this when we know for sure if we can do it.
 - c) Won't have tents in time for this event.
3. 501(c)3 status: Have received message from IRS stating our application and fee has been received, we will hear response by 11/26/11.
4. Fair
 - a) We need to purchase tents –Discussed the tents that Patricia has examined. She has found a 20x10 for around \$350 with sides w/little window/clear panels. Then we would purchase a 10x10 easy-up tent w/sides to go along with that to fill our 10x30 space. We decided that Patricia will determine the best price and site and give info to Jen, who will order this month. They have permission to spend up to the budgeted amount for the tents w/o seeking further guidance from the board.
 - b) We will have student volunteers from JDCC and UWF. Will contact PCC, but we have no current contact at PSC.
 - c) Sign-up needs to be online soon. Will add a question to sign up about whether you can bring ice. (DONE – this is online and ready to go).
 - d) Supplies: We will need: gloves, table paper rolls, Clorox wipes (?), and ant spray/poison. Should have enough of everything else. Jen (WIC) will donate gloves, Dr. Peterson's

office will donate some paper rolls.

5. Window clings – haven't heard back from them at this point. Ronda will contact again.
6. Membership and Board for 2012:
 - a) Patricia is tasked w/developing slate of officers, Jen will send her a membership list.
 - b) There are still old addresses on some brochures that are being handed out. Need to track that down. Patricia and Joy will check at SHH to get the corrected version to them.
7. Accepting Credit Card payments:
 - a) Dr. Peterson recommended we have a way to accept credit card payments at meetings for dues or donations. He provided us w/a credit card reader for SquareUp.com, which is an online company that allows us to use an iPhone or Android to accept a credit card payment that goes directly into the bank account. Ronda has signed up for an account for ECABS w/her iPhone. We will have a 2.75% service fee to use the service. An immediate email receipt will be sent to both parties.
 - b) We will look into online services: Google Checkout, Amazon Payments, and Paypal to determine if one is better than the others to be able to put a link on our website where people can click to make a donation or pay dues.
8. Website content:
 - a) Ronda has given everyone password access and they have received emails about this.
 - b) Volunteers: Lynette R., Joy W, Ann B, Patricia. Will meet Thurs, September 15, 2011 at 6:30pm at Ronda's house to go over how to do updates on the computer.
9. Future meetings: Board meetings: dinner at 6, meeting at 6:30; Membership meetings at 6:30pm
 - a) BOD – 10/13 – Unique Café – Gulf Breeze
 - b) BOD – 11/10 – La Hacienda
 - c) Membership – 11/17 – BH – not sure which meeting room – will present about current BFing legislation and policy changes. Looking for the speaker, Elaine to arrange the room.

Adjourned: 7:30pm