

**January 19, 2016, Meeting Minutes
Emerald Coast Alliance for Breastfeeding Support**

The January meeting of the Emerald Coast Alliance for Breastfeeding Support met on Tuesday, January 19, from 6 pm to 8 pm.

Present:

Ronda Yoder

Tammy Lantz

Jayne Voyles

Lynette Ruckman

Karen Shelton

Lynn Hazelwood

Ashley Cox

Suzanne Straub

Joy Weirick

Ann Brooker

Jason Straub

Recording Secretary: Lynette Ruckman

Agenda	Discussion	Recommendations/Actions	Follow-up by whom
Post cards	Where post cards will be placed	<ol style="list-style-type: none"> 1. Pediatricians offices 2. Tiger Point pediatrician office 3. Related Stores: ToysRUs, Storkland, Motherhood, etc. 	<ol style="list-style-type: none"> 1. Jason 2. Everyone to pass out cards
Fund raising letter	Written letter to describe what fundraising is for to practice managers in service area	<ol style="list-style-type: none"> 1. Ronda will write a letter and have everyone view edit 2. Tammy to update list of practice managers in Crestview area 3. Suzanne can update list of Pensacola area with Lynn's help 4. Phrases to include in letter: "with your help we can we can provide a safe place for mothers ..." "safe location provided in past, but tent destroyed" Include pictures of 	<ol style="list-style-type: none"> 1. Ronda 2. Tammy 3. Suzanne and Lynn 4. All editors

		tent and damage.	
Fundraisers	Yankee Candle brought in \$45. T-shirts with new logo on them to be completed. Selling Krispy Kreme donuts was suggested. Asking large businesses for sponsorship	<ol style="list-style-type: none"> 1. None 2. Need to wait until logo completed for T-shirt 3. Contact Quint Studer for funds 	<ol style="list-style-type: none"> 1. N/A 2. Ronda 3. Lynette to contact niece, Jane make contact also for Quint Studer
Logo	Logo is being updated	<ol style="list-style-type: none"> 1. Ronda working with designer to complete. Will email out for comments 	<ol style="list-style-type: none"> 1. Ronda
Cling stickers	Identifies breastfeeding friendly businesses	<ol style="list-style-type: none"> 1. Need to develop criteria we should have for recognizing businesses. Look on FBC website for criteria 2. Companies & Pricing of stickers 	<ol style="list-style-type: none"> 1. Joy to research criteria 2. Karen to find companies and price
Finances	Beginning balance - \$941.95 Post cards - \$-43.22 Interest - \$0.04 Ending balance - \$898.77	<ol style="list-style-type: none"> 1. N/A 	<ol style="list-style-type: none"> 1. N/A
Board of directors	Board of Directors for 2016	<ol style="list-style-type: none"> 1. Medical Director – Jason Straub 2. President – Ronda Yoder 3. VP – Joy Weirick 4. Treasurer – Karen Shelton 5. Secretary – Lynette Ruckman and Ann Brooker 6. Pillars Coordinators will stay the same. 	<ol style="list-style-type: none"> 1. N/A
Future meetings	Feb 16 Mar 15 Apr 19		