

**February 16, 2016, Meeting Minutes
Emerald Coast Alliance for Breastfeeding Support**

The February meeting of the Emerald Coast Alliance for Breastfeeding Support met on Tuesday, February 16, 2016, from 6 pm to 7:15 pm.

Present:

Ronda Yoder

Jayne Voyles

Joy Weirick

Recording Secretary: Jayne Voyles

Agenda	Discussion	Recommendations/Actions	Follow-up by whom
Post cards	Lynn has placed post cards in a number of businesses. Unable to get a report from Jason about the Tiger Point Peds office. We are still working on the list of contacts	<ol style="list-style-type: none"> 1. Continue to work on contact list. 2. Tiger Point pediatrician office 3. Place cards where it is reasonable and allowed. 	<ol style="list-style-type: none"> 1. Lynn, Suzanne, & Tammy 2. Jason 3. Everyone to pass out cards
Fund raising letter	Discussed letter and made some revisions	<ol style="list-style-type: none"> 1. Ronda to send edited letter to the core group for final edits. 2. Get the completed letter delivered to Quint Studer 3. Ronda to work on more generic letter to go to practices. 	<ol style="list-style-type: none"> 1. Ronda & Everyone 2. Lynette for address 3. Ronda
Logo	Logo discussed and further edits requested. Members requested a second designer to offer an attempt to see if there is a more “outside the box” logo to be considered.	<ol style="list-style-type: none"> 1. Current designer to submit final revisions by Thursday 2. Contact 2nd designer for a submission. 	<ol style="list-style-type: none"> 1. Ronda to work with her 2. Ronda to contact
Cling stickers	Karen has not found any lower prices, but she is still looking. Joy has found some criteria on FBC website but it pertains more to an employer than a local business. She will continue to look for	<ol style="list-style-type: none"> 1. Continue to seek guidelines for criteria. We would like to act on this at next meeting. 2. Companies & Pricing of 	<ol style="list-style-type: none"> 1. Joy will continue to research criteria 2. Karen to find companies and price

	further info.	stickers	
Employer Awards for Breastfeeding Support	In the discussion of the clings, we discussed the FBC guidelines for Employer Awards. Ronda mentioned ECABS had encouraged Navy Federal to apply for an award in 2010 and they were awarded gold. The local hospitals could probably get this award as well if they would apply.	1. We should continue to encourage businesses to apply for this award.	1. Jayne will notify Baptist. 2. Discuss with others at next meeting
Finances	Beginning balance: \$898.77 Dues paid x 10 members: \$219.48 YC fundraising profits \$35 Interest: \$0.04 Ending balance: \$1153.29	1. N/A	1. N/A
Future meetings	Mar 15 Apr 19 May 17 June 21 July 19	1. N/A	1. N/A