

Emerald Coast Alliance for Breastfeeding Support
Membership Meeting Minutes
February 24, 2011

Present: Ronda Yoder, President	Elaine Condon, BH
Patricia Posey-Goodwin, V. President	Niki Dey, SHH
Jen Ward, Treasurer	Linda Mack, Healthy Start
Pam Klein, M-a-L, Medical Director	Joy Weirick, SHH, Doula
Karen Shelton, Chairperson, HCP	Shay Griffin, Doula
Elizabeth Willis, JDCC, SN Liason	Michelle Winston, LLL Central Panhandle

1. Board Members – Still need positions filled for two pillars: Advocacy and Community and one member at large position.
2. Spring community outreach selection:
 - a) Discussed various festivals: Seafood Festival (Sept), Mullet Festival (Oct), SRCounty Fair (April), Gulf Breeze Arts Festival (March). Need to get more information about the various events and contact Fiesta of Five Flags about their multiple festivals.
 - b) Consensus is to get this organized in Pensacola before we branch out to other areas – need workers that live in other areas if we are going to plan to be there. Not a lot of verbal interest from Crestview/Niceville area at this point about being involved.
 - c) Logistics discussed: transporting supplies, etc. We are wanting to draw moms out to the May Membership meeting to get them more involved.
 - i) Attend LLL and Mommy Support classes: give out brochures, invitations, FLCA Florida Breastfeeding law cards, explain purpose of the organization.
 - ii) Joy will go to Pensacola LLL meeting – 1st Thursday
 - iii) Patricia will go to Niceville LLL – CP meets 3rd Friday, EC meets 1st Thurs. evening
 - iv) Karen will go to Mommy and Me.
 - v) Need someone to talk to ABC class or get the brochures to them.
 - d) Spring Baby Showers:
 - i) Pensacola: Washington HS on 4/2 9a-1:00p in Atrium and cafeteria, we will get application and ask to participate.
 - ii) FWB: not sure but around Thurs. 5/26, will look for further information.

3. 501(c)3 status: Explained hold up on electronic application, will move forward w/paper application, looking for accountant to help us. Patricia will check with her son-in-law.
4. May Meeting planning: May 19th if possible, Tryon Library – Ronda will schedule room, verify date 10:00a.m.
 - a) Topics, speakers
 - i) Slide show of what we've accomplished – Ronda will work on this
 - ii) Introduction of officers who can be there
 - iii) Legislative update – need volunteer to do this
 - iv) Questionnaire for moms about what problems they've had, what they see as priorities.
 - b) Advertising: Flyers out at hospitals, Invites for Moms,
 - i) Moms like me – online calendar (Elizabeth will check on this)
 - ii) ECABS and LLL Facebook pages – Ronda will get this done.
 - c) Refreshments: will discuss at Board meeting
5. Budget discussion: Deferred to next board meeting.

Meeting ended at 7:45pm