

Emerald Coast Alliance for Breastfeeding Support  
Board Meeting Minutes  
September 13, 2012, Unique Cafe

Present: Ronda Yoder, President  
Ann Brooker, M-a-L

Lynette Ruckman, Sec, Chair, Advocacy  
Joy Weirick, M-a-L, Chair, Community

Absent: Patricia Posey-Goodwin, V. President  
Jen Ward, Treasurer  
Joan Kirby, Chair, HCP

Dr. Joe Peterson, M-a-L, Med. Director  
Elizabeth Willis, Student Liason

1. Current balance in Treasury \$ \_\_\_\_\_, no outstanding costs at this time.
2. Seafood Festival: 9/23-25. Ronda will contact organizers again to see if we can plan to do this.
3. 501(c)3 status: Have received verification from IRS that we have tax-exempt status. We will work to get a donation page on the website.
  - a) We need to have a way to accept credit card payments at meetings for dues or donations. We signed up and have a credit card reader for SquareUp.com, which is an online company that allows us to use an iPhone or Android to accept a credit card payment that goes directly into the bank account. We will have a 2.75% service fee to use the service. An immediate email receipt will be sent to both parties.
  - b) We have looked into online services: Google Checkout, Amazon Payments, and Paypal and decided PayPal is best to put a link on our website where people can click to make a donation or pay dues. They offer a lower cost to 501(c)3 organizations than the others.
4. Fair
  - a) We have had student volunteers from JDCC and may have others from UWF.
  - b) Sign-up is available online now.
  - c) Supplies: We will need: gloves, table paper rolls, Clorox wipes (?), and ant spray/poison. Should have enough of everything else.
5. Membership and Board for 2012:
  - a) Patricia is tasked w/developing slate of officers, We need to review with current officers and get this lined up for January.
6. Future meetings: Board meetings: dinner at 6, meeting at 6:30; Membership meetings at 6:30pm

- a) BOD – 10/9 – Bangkok Gardens – Fairfield Ave.
- b) Membership – 10/18 – SHH – not sure which meeting room – Methadone and Breastfeeding Panel discussion. We have identified the desired panel members and Objectives. Ronda will work on getting CEUs through SHH and possibly video-taping for further use.
- c) BOD – 11/13 – Unique Café – Gulf Breeze
- d) BOD – 12/11 - Bangkok Gardens – Fairfield Ave.

Adjourned: 7:50pm