

**April 14, 2015, Meeting Minutes  
Emerald Coast Alliance for Breastfeeding Support**

The April meeting of the Emerald Coast Alliance for Breastfeeding Support met on Tuesday, April 14, 2015, from 11 am to 12 pm at Tryon Branch Library.

Present:

Lynn Hazelwood

Joy Weirick

Ronda Yoder

**Recording Secretary:** Ronda Yoder

<b>Agenda</b>	<b>Discussion</b>	<b>Recommendations/Actions</b>	<b>Follow-up by whom</b>
Meeting minutes from March meeting	1. Review of minutes from March meeting.	1. No recommendations / no actions	1. N/A
Increasing involvement by former active members	1. Discussed what we can do to increase activity by former members: calls, emails, newsletter, etc.	1. Discussed what we can do to increase activity by former members: calls, emails, newsletter, etc.	1. Ronda will contact members to encourage to attend.
World Breastfeeding Week Celebration	1. Planning of a Community event for World Breastfeeding Week a. Availability of affordable community center to host the event. Lynn and Ronda visited Gull Point Community Center – It would meet our needs. No other site worked out. 2. Finances of event: Members voiced concern about whether we can accomplish this for	1. Continue working toward this goal for one month; evaluate if it is possible for this year at next meeting. 2. We will work on a brochure and logo for the event and a letter for doctors groups to gauge interest and support.	1. All 2. Ronda to make brochure/logo and letter for doctors to be discussed at next meeting.

	2015 with current membership level.	Report at next meeting on progress and whether we will continue.	
Finance	1. Financial report per Ronda Yoder via Karen Shelton. Beginning balance: \$409.93, Credits: \$0.02 Interest, Ending Balance: \$409.95	1. N/A	1. N/A
Newsletter	1. Initial newsletter was completed. 2. Discussion of how newsletter is to be proofed and emailed. 3. Ongoing discussion of what is to appropriate to be included.	1-3. Jen South to work with Ronda on newsletter format, content, and proofing.	1. Jen S. & Ronda
ECABS trailer	1. Wells Fargo Grant: still need to know how to address an appropriate budget for this grant 2. Cost of trailer approximately \$7,500.00	1. Ronda and Karen will keep working on a budget to submit for grant application. 2. N/A	1. Ronda and Karen 2. N/A
ECABS Website	1. Website needs updating. Joy, Linda, and Suzanne to brainstorm for new ideas and updates. Possible membership link in newsletter.	1. The ladies haven't had time for this. Will continue to work in this direction.	1. Joy, Linda, and Suzanne