

**November 10, 2015, Meeting Minutes  
Emerald Coast Alliance for Breastfeeding Support**

The November meeting of the Emerald Coast Alliance for Breastfeeding Support met on Tuesday, November 10, 2015, from 6:30 pm to 8 pm at Old South Properties.

Present:

Ann Brooker

Lynn Hazelwood

Karen Shelton

Ronda Yoder

**Recording Secretary:** Ann Brooker

<b>Agenda</b>	<b>Discussion</b>	<b>Recommendations/Actions</b>	<b>Follow-up by whom</b>
October minutes	Meeting was brief and minutes are not available at this time.	1. N/A	1. N/A
Finances	Beginning balance: \$302.31 Credits: interest \$ 0.01 Fees: Tablecloth for Fair tent \$-9.37 Ending Balance: \$292.95	1. Check from Pensacola Pediatrics and Membership check need deposited 2. IRS Form received, needs to be completed and filed right away	1. Ronda 2. Ronda
Pensacola Interstate Fair	1. Tent issues: Lost 2 tent poles, 4 stakes, long tent roof destroyed. Lost one wall of small tent. Approx. cost to repair \$200. Wait to pay for this until later. Will decide if we are getting the trailer. Will plan to purchase replacement items to make large tent ready to sell. 2. If we raise funds for a trailer, will keep small tent to cover the trailer opening.	1. Replace damaged items, closer to time of next tent usage. 2. N/A	1. Ronda 2. N/A
Trailer	Planned dimensions of trailer 8.5' x 16' or 18'. Barn-style doors, 2 windows for light, air conditioner, heater, sink, seating: Cost estimate \$6-8,000 from trailer manufacturer, \$2000	1. Voted to move forward with trailer fund-raising	1. N/A

	<p>additional for seating, cabinets, sink, water storage, etc.</p> <p>Will need a way to haul the trailer (volunteers) and insurance, tag and possibly storage fee. Would like a business to volunteer to store it – like physician’s office, etc.</p>		
Fundraising	<p>Received \$600 from Pensacola Pediatrics; discussed direct sales versus letter fundraising: donuts, t-shirts, Yankee Candle, rummage sale, solicitation letters</p>	<ol style="list-style-type: none"> <li>1. Continue to examine possible ways to raise money, bring reports to next meeting.</li> <li>2. Set-up Yankee Candle fundraiser now before Christmas</li> <li>3. Develop fundraising letter for physicians and other supporters.</li> </ol>	<ol style="list-style-type: none"> <li>1. Everyone</li> <li>2. Ronda to contact YC agent</li> <li>3. Ronda, send out for approval</li> </ol>
Brochure Update	<p>Ronda has incorporated Tammy’s suggestions into a new look/format. Awaiting revision of logo to print brochures. Reviewed changes.</p>	<ol style="list-style-type: none"> <li>1. Awaiting logo changes</li> </ol>	<ol style="list-style-type: none"> <li>1. N/A</li> </ol>
Logo revision	<p>Ronda has found a designer interested in updating the logo, awaiting sample of design.</p>	<ol style="list-style-type: none"> <li>1. Remain in contact with designer</li> </ol>	<ol style="list-style-type: none"> <li>1. Ronda</li> </ol>
Meeting times and dates	<p>We changed meeting to be every other month in daytime a year ago. Daytime turnout has never been good. We have one member who cannot come 2<sup>nd</sup> Tuesday but would be active if it was 3<sup>rd</sup> Tuesday. Ronda has polled members, no active members have a problem with a change to 3<sup>rd</sup> Tuesday. Karen motioned to make change to all evening meetings at 6pm. on 3<sup>rd</sup> Tuesdays. Ann seconded it. Passed without opposition.</p>	<ol style="list-style-type: none"> <li>1. Meeting dates and time will be 3<sup>rd</sup> Tuesday of the month at 6pm.</li> </ol>	<ol style="list-style-type: none"> <li>1. N/A</li> </ol>

Motion to Adjourn: Lynn Hazelwood, Seconded: Karen Shelton, Adjourned at 8:10pm.